



# CWLP News Release

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## **CWLP AMPS UP SUPER-CHARGED INSULATION REBATE**

*New rebate incentives pay back up to 50% of total project cost up to \$1,000 or \$3,000*

Effective May 1, through December 1, 2011, City Water, Light and Power is raising the maximum incentive amounts of its Super-Charged Insulation Rebate program for residential and business customers. Currently the program covers 30 percent of the total project cost, but with State Energy Program funding CWLP is able to increase that rebate by another 20 percent to get to 50 percent of the total project cost.

“We’re pleased to be able to increase the incentive and offer a great value for insulation improvements,” said CWLP Energy Services Manager Bill Mills. “Inadequate insulation increases the amount of energy lost from any structure and in particular is helpful to reduce CWLP’s summer peak demand. From a customer standpoint, adding insulation is an easy, cost-effective way to provide year-round energy savings.”

Under the expanded rebate, residential customers now qualify for a rebate up to \$1,000 per household and commercial customers up to \$3,000 per business address. Insulation installed in attics, attic ceilings, basements, crawl spaces, framed floors and exterior walls can qualify. These expanded rebate program incentives are available until December 1, 2011, or funds are exhausted and only to customers with CWLP metered electric service. All rebates are subject to terms and conditions noted on the application.

Applications must be received by CWLP no later than December 1, 2011, to qualify for the increased incentive amounts. Applications received after December 1, 2011, will receive the original incentive amount of 30% up to a maximum amount of \$1,000 for residential customers and 30% up to \$3,000 for commercial customers.

To receive an insulation rebate, an application must be submitted. Rebate applications are available from the CWLP website, [www.cwlp.com](http://www.cwlp.com) via the Energy Services tab or can be requested by mail from the CWLP Energy Services Office, 217-789-2070 or [nrqxprts@cwlp.com](mailto:nrxprts@cwlp.com).

The additional funding for this rebate program was made possible from State Energy Program funding, which is part of the American Recovery and Reinvestment Act of 2009.

For questions on other CWLP energy efficiency programs call the CWLP Energy Experts at 789-2070, email [nrqxprts@cwlp.com](mailto:nrxprts@cwlp.com) or visit their [webpage](http://www.cwlp.com) at [www.cwlp.com](http://www.cwlp.com).

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