



News Release

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CWLP KICKING OFF WATER CONSERVATION CAMPAIGN

"Fix a Leak Week" starts Monday.

City Water, Light and Power is expanding its customer education efforts by partnering with the U.S. Environmental Protection Agency (EPA) and its WaterSense program, which seeks to promote water conservation. The goal of this [partnership](#) is to help CWLP's customers understand the value of practicing water efficiency and to encourage the use of products and services with the WaterSense label, which use 20 percent less water than conventional products and practices, without any performance limitations.

"When our customers are better-educated water users, water waste is reduced and both our customers and the utility gain efficiencies," said CWLP Water Division Director Tom Skelly. "The average home can account for more than 10,000 gallons of water leaks each year. If we can help homeowners identify some of those loss areas, we can all benefit from those savings."

During "Fix a Leak Week," March 14 to 20, 2011, CWLP is asking its customers to help put a stop to water wasted from household leaks. A slow leak can waste 15 to 20 gallons of water per day. The utility recommends customers do the following:

- **Check for leaks.** Look for dripping faucets, showerheads and fixture connections. Also check for toilets with silent leaks by putting a few drops of food coloring into the tank and seeing if it appears in the bowl before flushing. A toilet that leaks and flows continuously can waste over 1,000 gallons of water a day.
- **Twist and tighten pipe connections.** To save water without a noticeable difference in flow, twist on a WaterSense-labeled faucet aerator.
- **Replace fixtures.** Replace wasteful fixtures with WaterSense models, which are independently tested and certified to use 20 percent less water and perform as well or better than standard models. Many fixture replacements will pay for themselves.

A display on smart water usage will be available for the public to see in the lobby of Municipal Center West at Seventh and Monroe Streets from March 14 to 20.

CWLP has several other existing water efficiency programs that don't require customers to sacrifice comfort or convenience. Key among these programs is a water-saver kit giveaway and a lawn-watering educational program.

For more information about CWLP's water conservation programs, about water efficiency in general, or about CWLP's Energy Services Office, customers can call 789-2070 or email nrgxperts@cwlp.com.

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