



News Release

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CWLP'S REFRIGERATOR ROUNDUP CONTINUES TO PROVIDE COOL SAVINGS

While summer energy costs can run high, City Water, Light & Power's (CWLP) Great Refrigerator Roundup is still providing cool savings to its residential electric customers this summer. Since 2008, the utility has partnered with the Appliance Recycling Centers of America, Inc. (ARCA) to provide its customers with a recycling program for refrigerators and freezers manufactured before 1993, which use two to four times the energy of newer ENERGY STAR® models. The program is aimed at helping CWLP residential electric customers reduce their energy usage, while providing free pick up and a \$50 incentive for those customers that have their old, working refrigerator or freezer recycled.

"We have seen that our customers really appreciate the convenience of the program, with the easy scheduling and free pick up service in addition to the \$50 check," said CWLP General Manager Todd Renfrow. "The true payback is that when they retire one of these units, customers also can save between \$100 to \$175 a year on their energy bill annually."

"Because we know there are many more inefficient units out there that probably aren't even being used, we want to keep awareness high on our appliance recycling program so we can help even more families save money and energy," said Mayor Tim Davlin. "Every kilowatt saved represents customer savings and a great efficiency benefit for our city."

Approximately 95% of each unit collected is recycled, preventing the release of ozone-depleting and high-global-warming-potential refrigerants and foam blowing agents. Window air conditioner units can also be recycled through this program, although they are not eligible for rebates. To date, CWLP customers have recycled 1,800 units since the program began.

The CWLP Energy Experts estimate that the potential count of inefficient refrigerators and freezers among its customers could be as high as 40,000. Each dated unit represents an extra 700 to 1,600 kWh to operate

For more information on The Great Refrigerator Roundup or to participate, please visit www.refrigeratorroundup.com or call 888.899.9862

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