



News Release

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June 29, 2011

CWLP'S REFRIGERATOR ROUNDUP EXPANDS TO NEWER UNITS

Refrigerators and freezers manufactured prior to 1997 now accepted

Effective July 1st, City Water, Light & Power (CWLP) will begin accepting refrigerators and freezers manufactured prior to 1997 for its already successful Great Refrigerator Roundup Program, which retires and recycles units. Previously, only units manufactured prior to 1993 were accepted. Since 2008, CWLP has partnered with the Appliance Recycling Centers of America, Inc. (ARCA) to provide its customers with a recycling program for inefficient refrigerators and freezers, which use two to four times the energy of newer ENERGY STAR® models. The program is aimed at helping CWLP residential electric customers reduce their energy usage, while providing free pick up and a \$50 incentive for those customers that have their old, working refrigerator or freezer recycled. To date, over 2,600 appliances have been successfully recycled through CWLP's partnership with ARCA.

“While that spare refrigerator in the basement or garage may provide additional storage, it may not be worth the additional cost on your electric bill,” said Bill Mills, Manager of the CWLP Energy Services Office. “Eliminating that second fridge can save the average customer anywhere from \$30 to \$175 per year depending on the unit's age. Expanding the pool of eligible refrigerators for recycling significantly increases the potential pool of customers who can save money and reduce the amount of energy wasted.”

Through the program, a CWLP electric customer who turns in an operating refrigerator or freezer is eligible to receive a \$50 incentive check. The incentive is designed to offset the costs normally incurred when disposing of an old refrigerator or freezer. Each qualifying unit is picked up, free of charge, from inside the customers home and properly recycled at ARCA's Springfield recycling center. Together, CWLP and ARCA are able to prevent the recyclable materials found in each unit from entering a landfill. ARCA will also pick up working room A/C units at no cost to the customer as a part of the program when they are on-site collecting an eligible refrigerator or freezer.

Edward R. (Jack) Cameron, ARCA's President and Chief Executive Officer said, “We have

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enjoyed providing turnkey appliance recycling services for CWLP from our local center in Springfield. We are extremely pleased that the program requirements were expanded. Together with CWLP, we will continue to help provide a convenient option for customers to reduce residential electricity demand.”

ARCA, which added 13 jobs to the Springfield economy for the administration of this program, is one of the nation’s largest recyclers of major household appliances for the energy conservation programs of electric utilities. The company currently provides appliance recycling and replacement services for more than 20 electric utility companies and public power authorities in the United States and Canada.

To participate in this program, contact a customer service representative with ARCA at 1-866-899-9862 or visit www.refrigeratorroundup.com. For questions on other CWLP energy efficiency programs call the CWLP Energy Experts at 789-2070 or visit their website at www.cwlp.com.

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