



# CWLP News Release

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## **ALTERNATIVE ENERGY SUPPLIERS CAUSING CONFUSION IN SPRINGFIELD**

City Water, Light and Power customers have been reporting that they've received letters or phone calls from an alternative retail energy supplier (ARES), which is offering incentives, such as prepaid gift cards, when they sign up to purchase electricity through its company. One of these ARES marketing to CWLP customers is Direct Energy. These solicitations are meant for customers of investor-owned utilities (IOUs) providing electric service. While Ameren is investor-owned and is the area's gas supplier, CWLP is a municipally-owned and is the sole electric supplier for the area.

These marketing efforts by ARES are a result of the Illinois electric deregulation law, sometimes called the Illinois Electric Choice Program, which permits customers of IOUs to choose who supplies their energy. Offers from any ARES marketing electricity should not be made to CWLP customers. CWLP customers who receive such calls may advise the caller that as a CWLP customer, their call is misplaced. CWLP customers are always encouraged to read the fine print of energy-related offers and to contact CWLP if they have questions.

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