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News from Director Renfrow

Welcome to the first edition of the Energy Services Office's Commercial Solutions E-Newsletter. As CWLP is in the process of expanding commercial customer programs and services, we are bringing you this newsletter to keep you well-informed on those updates in addition to the latest on efficiency technologies and energy-related news.

Because sustainability and going green are becoming the norm, I believe it is critical that we do the best job possible helping you manage your energy needs. Among improvements to serve you better, a commercial lighting rebate enhancement and a renewable energy purchase program will soon be available to you.

I also felt it was important that you know that CWLP remains committed to offering you the lowest possible rates and most reliable service. While you may hear about power problems in other areas of the state or country, we are fortunate to be in a very stable situation, and that will continue into the future. Our stability relies on many factors, but I believe a well-maintained infrastructure, highly skilled workforce and an ample energy supply, in particular with the addition of Dallman Unit 4, are largely due credit for this.

Thank you for being our customer and know that we are absolutely proud to continue to serve you with a safe and reliable electric and water supply for the many years to come.

Sincerely



Todd Renfrow
General Manager



Demystifying the Stimulus Package



By now, I am sure you have read the headlines or heard the sound bites appearing in the media on stimulus this and stimulus that. The American Recovery & Reinvestment Act of 2009 presents significant new opportunities in the area of energy efficiency projects and technologies. The link below is to a document provided by the American Public Power Association, which summarizes the information and timelines for the various stimulus opportunities. [Stimulus Opportunities](#)



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Lighting Upgrades Provide Big Savings



One of the best and easiest ways to implement energy efficiency is by upgrading the lighting throughout a facility. Lighting retrofits not only reduce energy bills dramatically but also result in higher quality light which improves worker productivity. In order to help our commercial customers enact a lighting retrofit project, CWLP will soon be announcing our New CityLights rebate program. New CityLights will provide substantial rebates for completed lighting retrofit projects.

And, as always, the CWLP Energy Experts are available to answer your technical questions concerning the lighting technologies available and potential savings. The following is a 5-part series of articles that explores the details of lighting retrofit projects.

[Lighting Technology - A Wealth of Opportunities](#)

[Lamps and Ballasts](#)

[Lighting Controls](#)

[Using Lighting to Improve Safety and Security](#)

[The Financial Impact](#)

The Benefits of Investing in “Renewable Energy”



As their customers are becoming more aware of the need for clean energy alternatives to power their needs, businesses are also recognizing that it is good business to do so as well. Becoming “green”, as it is described, is not only good for the environment but also for the bottom line, both in the energy they can save through the use of renewable energy systems, but also as a marketing tool. The following is one example:

[Renewables Investing](#)
